

## Ecommerce Website

Starting from Rs. 35,000/-

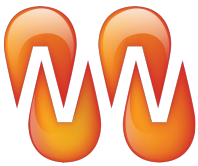
Ecommerce Website Design Package is best for those who want to start Online Shopping website. We are one of the best ecommerce website development companies in Kochi, Kerala, India.

Newwaytech Ecommerce Website Design Packages have various features like Product gallery, a customer can purchase in the website even without registering as a member. Coupon Code Discounts can be introduced etc.

Our Ecommerce Website Design package will be ideal for selling Organic Foods, Groceries, Accessories, health products, clothing, footwear and electronic goods etc. All our ecommerce websites work well in desktops, Laptops and Mobile Phones etc.

Initially we can add 10 pages during development process and user can add unlimited pages. We will add 20 products and 3 or 4 categories while developing and user can add unlimited products and categories in the website.





## Ecommerce Website - Standard Features



### Wordpress Website

We use Wordpress a content management system for developing the website.



### Mobile Responsive

Website will be Mobile Responsive with CMS. Works well in both Android and iPhone.



### SEO Supported Design

Website developed by us will be Search Engine Optimization friendly.



### Photos & Layout

We use Real Photos and 2018 trendy eye catching Layout for website designing.



### Geometric Pattern

Geometric pattern design will be used while developing the website.



### Royalty Free Images

We use only Royalty Free Icons and Images for website designing process.



### Fav Icon

Fav Icon feature will be used during the website development process.



### Design Template

2 Custom design template will be provided to customer for confirmation.



### Slider

3 numbers of normal moving sliders will be provided in the website.



### Pages

10 number of pages with slider on homepage will be provided in this package.



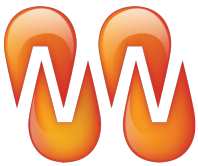
### Product Zoom

Product can be opened in Lightbox and Zoom feature will be provided.



### Products

20 Nos Products will be added by us during development process in this package.



## Ecommerce Website - Standard Features



### Product Gallery

Photo Gallery for Every Product will be provided with the product slider option.



### Featured Products

Featured Products will be shown on the homepage to users to boost the sales.



### Related Products

Products Related to a particular product will be shown on the Product Page to user.



### Guest Checkout

Customer can purchase the products in the website even without registering as member.



### Video Gallery

Video Gallery page with multiple videos feature will be provided in the website.



### Blog

Self Hosted Blog in the website with Comments option will be provided.



### Spam Filter

Inorder to prevent spam in comments, Spam Filter will be configured.



### Contact Form

Contact Form with validation & Captcha option will be provided in the website.



### Custom Fields & Message

Custom Fields and Message after contact form submission will be provided.



### Dynamic Map

Dynamic Google Map for the address will be embeded in the website.



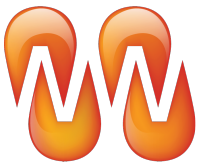
### Social Network Follow

Social Network follow option for facebook, Twitter and Gplus will be provided.



### Payment Gateway

Payment Gateway will be integrated in the website to collect the payment online.



## Ecommerce Website - Standard Features



### Registration Login

Register and Login forms will be provided during the checkout process of shopping.



### Review & Rating

Product Review and Star Rating is available and only approved reviews will be displayed.



### Coupon Code

Coupon Code discount is available. Unlimited coupons with conditions can be created.



### Order Notification

Order notification email will be sent to both customer and the website admin.



### Youtube Video

Youtube videos can be embedded in the website easily without using iframe.



### Website Security

Website Security plugins will be installed and various security measures will be used.



### Backup & Updates

One Year monthly backup & Plugin version updates will be done for the website.



### Licensed Theme

We are using Licensed Divi Theme for all wordpress website development.



### Drag & Drop Page Builder

Drag & Drop Page Builder option is available for website easy management.



### Webmail Account

Upto 5 numbers of Webmail Accounts can be created for a website.



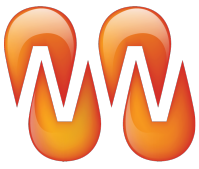
### Website Control

Client will be provided with Website Administration Control to manage.



### Unlimited Pages

Apart from the 10 Pages, you can add unlimited pages in the website.



## Ecommerce Website - Standard Features



### Unlimited Products & Categories

Apart from 20 products, Unlimited Products and categories can be added by admin.



### Page Management

User can easily Add, Edit and Delete pages and images in the website.



### Layout Design

Easy to build Layout design for all inner pages using Drag & Drop Page Builder.



### Editable Layout

Even the homepage layout can be easily edited without any programming knowledge.



### Customizable Menu

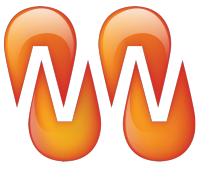
User can easily Add, Edit and Delete pages in Menu with available drag and drop option.



### Online Help

Online Help for admin [ Training will be based on Hours].





## Choose the Plan That's Right to Grow Your Business

### Lite

INR  
35,000.00

- ✓ Responsive Website Mobile / Tablet/ Desktop/ Laptop
- ✓ Content Management System
- ✓ Unlimited Categories & Products
- ✓ Product Reviews & Ratings
- ✓ Easy find - Easy buy
- ✓ Downloadable Products
- ✓ Ready
- ✓ Reward Points
- ✓ Multi-currency
- ✓ Multi-Lingual
- ✓ Newsletter
- ✓ Recurring Payments
- ✓ Sales Reports
- ✓ User Management
- ✓ Options, Attributes

### Professional

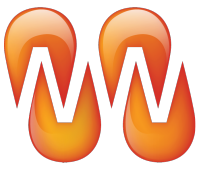
INR  
50,000.00

- ✓ All Lite Features +
- ✓ Add to Cart Button with Book Now button
- ✓ Google Map Integration
- ✓ Reseller Login Details
- ✓ Payment Gateway Integration
- ✓ Delivery Setting basis of Pin Code
- ✓ Shipping Module Integration
- ✓ SSL Certificate Integration (https URL)
- ✓ Live Chat Integration
- ✓ 1 Domain Registration/ Transfer (.com) for 1 year
- ✓ Free Support (1Year)

### Enterprise

INR  
80,000.00

- ✓ All Professional Features +
- ✓ Bulk Product Upload
- ✓ Gallery Module
- ✓ Site Lock Malware Protection
- ✓ Multi-Vendor Module (Optional)
- ✓ Facebook Page Creation
- ✓ SEO - On Page Optimization
- ✓ Google Analytics Integration
- ✓ YouTube Channel Creation
- ✓ Instagram Page Creation
- ✓ Pinterest Page Creation
- ✓ Free Content Writing Service
- ✓ Google Business Page Creation
- ✓ Free Support (1 Year)



## Premium Features at Additional Cost



### Layer Slider

3 numbers of Eye catching Animated Layer Sliders can be provided in the homepage.



### Products Slider

Products Sliders can be displayed in the homepage of any product category.



### Product Sharing

Product can be shared easily in social medias like facebook, twitter, Google Plus etc.



### Product Enquiry

Product Enquiry can be provide for the products which need this instead of Add to Cart.



### Compare Products

Using this option user can compare the product and then purchase the best product.



### List Grid Switch

Using this option, User can easily change the view of Products as a List or as a Grid.



### Shipping Rates

Shipping Rates can be customized based on various factors like Weight, Distance and Price.



### Product Wishlist

Product Wishlist feature allows the user to save the desired products in the wishlist option.



### Download Product Images

Using this feature, User can download images of individual product in PDF or Doc format.



### Speed Optimization

This is advanced feature which is used for optimizing the website and speeding up website.



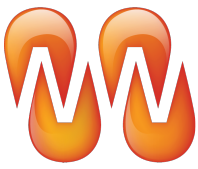
### Auto Image Compression

This is advanced feature which automatically reduces the image size for speeding up website.



### Live Chat

Live Chat feature can be integrated in website for providing better support to user.



## Premium Features at Additional Cost



### Visitor Counter

Visitor Counter options displays the information about the number of visitors in website.



### Bar Counters

Bar Counters are used to display various information in a graphical bar representation.



### Circle Counter

Circle Counter feature is used to display various information in a graphical circle counter.



### FAQ

FAQ option be used in the website to display questions and answers about product or service.



### Popup Notification

Popup Notification option can be used in the website to display offers, urgent announcements etc.



### Email Subscription

News Letter or Email Subscription can be used to collect users email and send email about product.

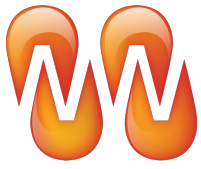


### Countdown Timer

Countdown Timer is an innovative feature which is used for introducing a product or offer etc.







NEWWAY TECHNOLOGIES  
& COMMUNICATIONS



## NEWWAY TECHNOLOGIES & COMMUNICATIONS

Suite # 512, Hilite Platino, Shankar Nagar, NH Bypass, Maradu 682 304,  
Kochi, Kerala



[info@newwaytech.in](mailto:info@newwaytech.in)



+91 9995888755



[www.newwaytech.in](http://www.newwaytech.in)